

**INDY
JUNE
TEEN
FEST**
Celebration

8th Annual
Indy Juneteenth Inc

SPONSOR

PACKET

INTRODUCTION



Dear Potential Sponsor,

On behalf of the Indy Juneteenth Team, I am excited to invite you to join us in celebrating a long-standing American tradition of Juneteenth. The 8th Annual Indy Juneteenth Celebration will honor over a century of achievements by Black Americans, including the contributions of Indianapolis natives. We encourage the business community and philanthropists to support our programs, parade, and festival. Your generous donations will help us continue to build the rich legacy envisioned and courageously fought for by our ancestors of all races over 159 years ago.

The purpose of the Indy Juneteenth Celebration is to plan and coordinate events that honor Black American traditions and inspire the citizens of Indianapolis and surrounding areas. Our goal is to commemorate the rich history of our country, celebrate our extraordinary quality of life, reflect on the challenges of yesterday, and create a vibrant, lasting legacy for future generations. This celebration is an opportunity to build new connections and strengthen existing ones—geographically, economically, racially, and generationally. The intended outcome is a community of prouder citizens, informed about America’s history, and more enthusiastic about our shared future!

Thank You
James Webb
Executive Director
Indy Juneteenth

ABOUT US

After 2015, amid widespread unrest in America, James and Twjonia Webb sought to find a way to unite the nation. With tensions high and the country divided, they envisioned a movement to bring people together through a shared commitment to freedom and equality. They believed it was time to promote and celebrate Juneteenth on a national scale. To realize this vision, the Webbs established Indy Juneteenth Inc. in 2016, a 501(c)(3) non-profit organization dedicated to educating others about diverse cultures, celebrating American freedom, beauty, the arts, supporting small businesses, and mentoring young people.

INDY
JUNE
TEEN
Celebration



A GREAT EVENT TO SPONSOR

**INDY
JUNE
TEEN**
CELEBRATION

ATTENDEES

Over 15,000 people came out to celebrate at the 7th Annual Celebration.

RADIO/MEDIA COVERAGE

Fox 59, WTHR, WISH TV and more were present at the celebration. Radio One was present and we were part of many radio ads and interviews.



SOCIAL MEDIA IMPRESSIONS

Over 500K daily impressions through all media outlets including radio, social media, and television.

STATE AND NATIONWIDE ATTENTION

As the official Juneteenth organization in the state of Indiana and part of the National Juneteenth Observance Foundation, Indy Juneteenth gets recognition in all 50 States across the country and so do our sponsors.

PROGRAMS

Indy Juneteenth Parade & Festival

Growing larger every year, in 2024 we reached close to 15,000 people who attended the Indy Juneteenth Celebration. Highlighted by a Health and Wellness Village, Kids Zone, Vendor Booths, Live Entertainment Stage, Platinum Recording Artists Kut Klose and so much more.

Financial Literacy Programming

Financial literacy workshops designed to educate low-income communities on how to invest properly, pursue homeownership, and paths to create generational wealth such as the importance of life insurance and assets.

Juneteenth 101

A lecture styled education session regarding Juneteenth, lessons in black history, and black culture for corporations.



OLD NATIONAL BANK PRESENTS
7TH ANNUAL
INDY JUNETEENTH
Celebration

PERFORMING LIVE!
PLATINUM RECORDING GROUP
KUT KLOSE
DEAON FOREVER - KENNEY GARMON
REMINGTON HILL
AND MORE....
HOSTED BY: JUS WILL

JUNE 15TH
PARADE STARTS AT 10 AM
FESTIVAL BEGINS AT NOON

MILITARY PARK
601 W NEW YORK ST INDPLS, IN

HONDA art & soul DONATE LIFE Indiana PACERS Hardee's Budweiser
IndyArts Council Republic Airways 106.7 WJLL PNC U Taylor Made Wellness 8 citizens energy group verizon

**INDY
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Celebration

PROGRAMS

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Celebration

Miss Indy Juneteenth Scholarship Pageant

A pageant that provides a therapeutic look to pageantry. Women and young ladies compete for scholarships for school or grants to help start a business. The winners get a chance to compete nationally to become the next Miss Juneteenth USA!

NEW Anti-Drug Youth Mentoring & Amateur Boxing

An Evidence based youth mentoring program designed to decrease drug usage among school aged children. A program dedicated to education and resources that aims to help decrease teenage drug abuse. After COVID drug overdoses doubled in America and another 20% in 2021. Indy Juneteenth feels it is our duty to help.



PROGRAMS

Indy Juneteenth College and Career Conference

A college and career fair connected with IUPUI, Lake County Indiana and IPS, and Butler University. A fair designed to reach high school seniors and college freshman to inform them of their academic options as well as to introduce them to different careers.

Assistance with the transition from high school to college, scholarships, choosing a major, and more.

The Crown Hair Show

We want all beauty to be welcome in all places and institutions. Narrow beauty standards make it difficult for Black women and girls in particular to freely celebrate their own beauty. While all women experience pressure to conform to certain standards of appearance, society's bias has resulted in unfair judgment and discrimination against Black women based on hair texture and protective hairstyles. So to combat this narrative we created The Crown Hair Show.

INDY
JUNE
TEEN
III
Celebration

7TH ANNUAL
INDY JUNETEENTH
CELEBRATION

"Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."
-Malcolm X

LAPTOP
GIVEAWAY
MINI FRIDGE &
DORM ROOM ESSENTIAL

INDY
JUNE
TEEN
III
Celebration

COLLEGE
& CAREER
CONFERENCE
2024

THURSDAY
JUNE 13
MARTIN UNIVERSITY
2186 N SHERMAN DR
INDIANAPOLIS, IN 46218

12:00 N
4:00 PM

OLD NATIONAL BANK
MARTIN UNIVERSITY
Republic Airway
PACERS
verizon
106.7 WILC
Hardee's

FOR INFORMATION
317-779-4734
www.indyjuneteenth.org

Panel discussions and workshops about next steps after graduating, HBCUs, careers, unions, financial empowerment, Real estate, mental health discussions, and giveaways!!!!

SPONSORSHIP



SPONSORSHIP OPPORTUNITIES

- MARTIN L KING JR PRESENTING SPONSOR
(\$ 50,000)
- CRISPUS ATTUCKS SIGNATURE SPONSOR
(\$ 25,000)
- JAMES BALDWIN DIVERSITY SPONSOR
(\$ 10,000)
- HARRIET TUBMAN LIBERATION SPONSOR
(\$ 5,000)
- THURGOOD MARSHALL JUSTICE SPONSOR
(\$ 2,000)

SPONSORSHIP



SPONSORSHIP BENEFITS

MARTIN L KING JR PRESENTING SPONSOR

(\$ 50,000)

BENEFITS

- Logo on designated sponsor event signage
- Logo on all sponsored event materials
- Logo and link on IJT website
- Logo on video screen at Career Conference, Gala, & Pageant
- Full page color ad in Miss Indy Collectors Book
- Participation by company representative at sponsored event

UNIQUE BENEFIT

- Inclusion in all IJT marketing
- 20'x20' exhibition space in Sponsor Zone at festival & Firework show
- Your own videographer to collect videos and photos of your participation
- Juneteenth 101 Presentation
- 10 tickets to the ticketed event and VIP Table with complimentary bottles of champagne

SPONSORSHIP CONT'D



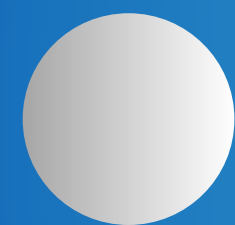
SPONSORSHIP BENEFITS

SIGNATURE SPONSOR

(\$ 25,000)

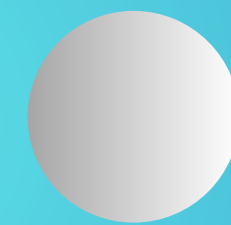
DIVERSITY LEVEL SPONSOR

(\$ 10,000)



BENEFITS

- Logo on all marketing material (physical and digital)
- 15x15 Booth activation at Indy Juneteenth Festival
- VIP Tickets to Miss Indy Juneteenth Scholarship Pageant
- Full Page Ad in Miss Indy Juneteenth Ad Book
- All social media and website recognition as a Sponsor
- Juneteenth 101 Presentation



BENEFITS

- Logo on all marketing material (physical and digital)
- Booth activation at Indy Juneteenth Festival and all Indy Juneteenth Week Events
- VIP Tickets to Miss Indy Juneteenth Scholarship Pageant
- Full Page Ad in Miss Indy Juneteenth Ad book
- E-Communication Recognition

SPONSORSHIP CONT'D



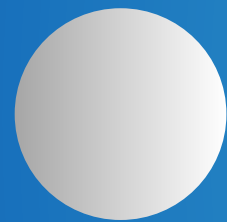
SPONSORSHIP BENEFITS

HARRIET TUBMAN LIBERATION

(\$ 5,000)

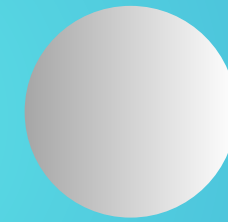
THURGOOD MARSHALL JUSTICE

(\$2000)



BENEFITS

- Logo on all marketing material (physical and digital)
- Booth at Indy Juneteenth Festival
- VIP Tickets to Miss Indy Juneteenth Scholarship Pageant
- Full Page Ad in Miss Indy Juneteenth Ad Book



BENEFITS

- Logo on all marketing material (physical and digital)
- Booth at Indy Juneteenth Festival
- 1/2 Page ad in Indy Juneteenth Ad Book

OUR TEAM



JAMES WEBB

Executive Director
Co-Founder &

Indiana State Director of the
National Juneteenth
Observance Foundation
(NJOF)



TWJONIA WEBB

Director
Co-Founder



CRYSTAL WOOLRIDGE

Board Member
Secretary



CHARLES BRADSHAW

Board Advisor
Program Leader

OUR TEAM



INDIA LISENBEE

Board Member
Project Manager



DANNIELLE YELDER

Board Member
Advisory Board



CORY LISENBEE

Board Member
Event Planning Team



PHILIP MELTON

Board Member
Treasurer



QUIANA QUARLES

Board Member
Arts Director

CONTACT US

CONTACT US

317-779-4734

@indyjuneteenth IG & LinkedIN

www.indyjunteenth.org

info@indyjunteenth.org



BECOME A SPONSOR

To become a sponsor please indicate which level you would like, sign & date this .pdf below, and email to james@indyjuneteenth.org

- _____ \$50,000 Martin Luther King Jr Presenting Sponsor
- _____ \$25,000 Crispus Attucks Signature Sponsor
- _____ \$10,000 James Baldwin Diversity Level Sponsor
- _____ \$5,000 Harriet Tubman Liberation Sponsor
- _____ \$2,000 Thurgood Marshall Justice Sponsor

Signature

Date



Indy Juneteenth Inc

**THANK
YOU**

**Special Thanks to our
2024 Sponsors. We look
forward to working with you
all again and our new
sponsors in 2025!!**

*Happy
Juneteenth*

